

## ZAP! the artist's touch

Zap! is an art tour in the Winchester neighborhood painted by ten outstanding artists in ten different styles. Using utility boxes as canvases, the artists zapped portions of McLeod Drive, Desert Inn Road and Eastern Avenue with color, humor and local history.

The Las Vegas Centennial Commission's City of 100 Murals Project and the Neighborhood Services Division of Clark County Parks and Community Services provided the funding.

More than sixty artists responded to the call of Zap! The Public Art Committee of the Friends of Winchester Park then selected ten artists to paint the neighborhood. Zap! artists were given the same broad guideline as the other City of 100 Murals artists: the work should reflect the past, present or future of Las Vegas. Painting of Zap! began in early May and was completed by June 17, 2005. Out on the sidewalks, the artists heard many comments, overwhelmingly positive, from neighborhood pedestrians and even motorists.

Zap! marks the genesis of the Winchester Arts Neighborhood. The Friends of Winchester Park are looking to fellow residents and local businesses to make more public art possible in Winchester Park and throughout the township.

Zap! may strike in other neighborhoods in our valley, wherever pockets of drabness await the artist's touch.

For more information about Zap! visit [www.co.clark.nv.us/Parks/ZAP!.htm](http://www.co.clark.nv.us/Parks/ZAP!.htm)  
To contact any of the Zap! artists, call Patrick Gaffey at (702) 455-8239.



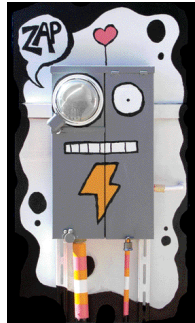

## ZAP! acknowledgements



Zap! is co-sponsored by Clark County Parks and Community Services and the City of 100 Murals Project of the Las Vegas Centennial Committee.



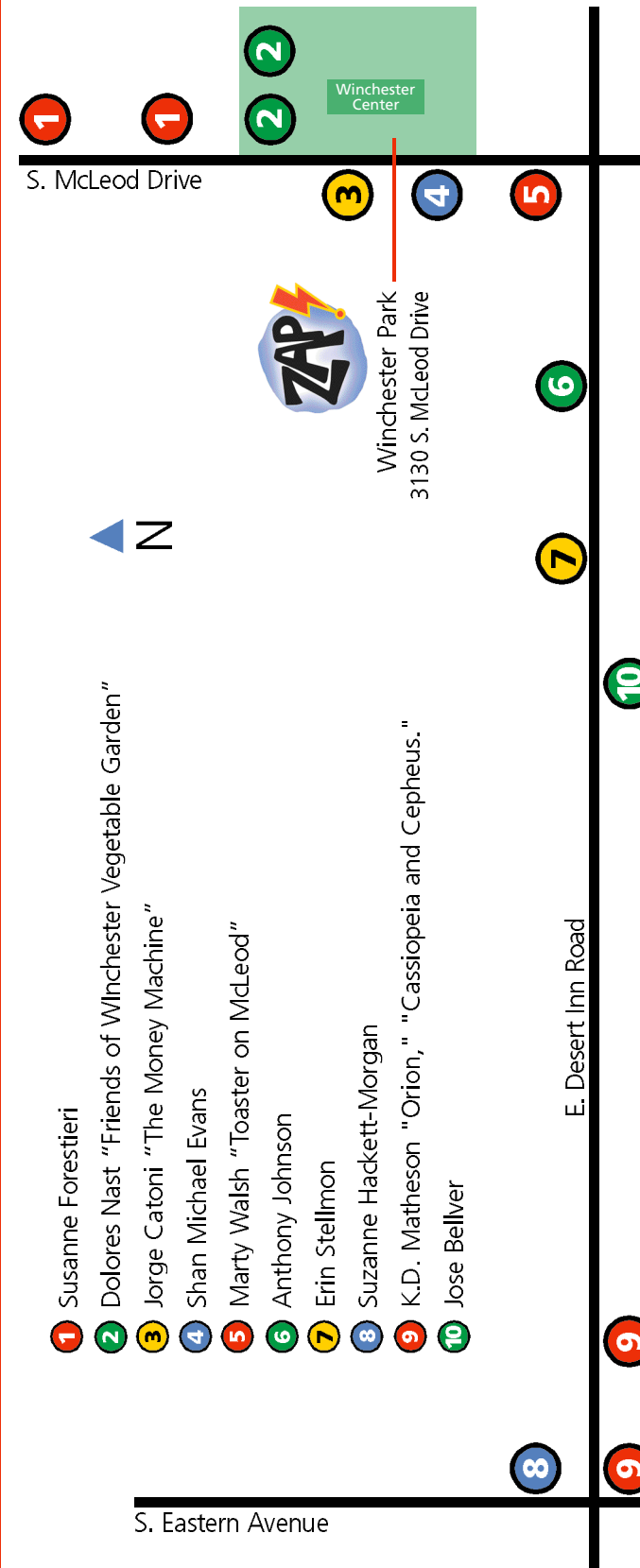
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**Friends of Winchester Park Public Art Committee**  
Richard Hooker, chair; Jenny Care, president of FoWP; Diane Bush, Russell Davis, Patrick Gaffey, Joan Lolmaugh, Donna Silva  
  
Zap! would not have been possible without the cooperation of the Las Vegas Valley Water District, Nevada Power, Clark County Water Reclamation District and Clark County Public Works. CCP&CS's share of the funding for the project was provided by its Neighborhood Services Division, and staffing by the Cultural Affairs Division. Artists were selected by the Public Art Committee of the Friends of Winchester Park. Special thanks to Markus Tracy, Las Vegas Centennial Commission.

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IMPRESARIO BROCHURE DESIGN BY IMPRESARIO MANAGEMENT



- 1 Susanne Forestieri
- 2 Dolores Nast "Friends of Winchester Vegetable Garden"
- 3 Jorge Catoni "The Money Machine"
- 4 Shan Michael Evans
- 5 Marty Walsh "Toaster on McLeod"
- 6 Anthony Johnson
- 7 Erin Stellmon
- 8 Suzanne Hackett-Morgan
- 9 K.D. Matheson "Orion," "Cassiopeia and Cepheus."
- 10 Jose Bellver



Artist meets utility box, and...



Walk this way... on a tour of public art ►

Winchester Cultural Center  
3130 S. McLeod Drive

meet the artists

PORTRAITS BY DIANE BUSH



**1** **Susanne Forestieri** "As children in NYC we played cops and robbers or sidewalk games until it got dark and our mothers hauled us in. In the summer we played in the fire hydrant's spray. I miss seeing life in the streets, so I supplied the illusion of it."

**2** **Dolores Nast** "Winchester Park was farm land in the Forties, when Bill Brown raised chickens and grew fruits and vegetables for local markets. In the early Fifties he sold it to Joe Rodrigues, who also grew produce for local markets."

**3** **Jorge Catoni** "*Money Machine* is a depiction of the relationship of people to money; how they generate it, spend it or are controlled by it. The rectangular box is the machine; the round box top is the money. The people below are feeling its pressure."

**4** **Shan Michael Evans** "Bringing art into the street gives it life...as if it is waiting for the bus, or saying hello as you pass by. I intend the site just to be friendly. Cute. Funny. Cheerful. Amazing. Just art. Just visual, evoking a positive emotion or a smile."

**5** **Marty Walsh** "What could be more perfect than a toaster in the desert to describe what this arid climate feels like! The 'EZ Lift' vintage toaster sits in the xeriscape, camouflaged by reflecting the surrounding colors in the chrome."

**6** **Anthony Johnson** "Guided by the best role models, we can achieve any of our life goals as we learn about ourselves and each other. Both public figures, like Las Vegas celebrities, and people in our daily lives serve as role models—we're all on the planet together."

**7** **Erin Stellmon** "My work is based on the first train to come through Las Vegas in 1905 on the San Pedro, Los Angeles and Salt Lake Railroad. The railroad created Las Vegas and enabled it to become the Clark County seat in 1909."

**8** **Suzanne Hackett-Morgan** "We once dumped old TV sets on the city outskirts, in deserts which are now major thoroughfares. The different eras of local TV shows remind us how much we've grown in a very short time. A city which forgets its history is doomed to *re-run* it."

**9** **K.D. Matheson** "The City of Lights connects to the great lights in the sky, our link to the distant past and future dreams. Queen Cassiopeia and King Cepheus, as chess pieces, represent the star constellations of the northern sky, Orion the southern."

**10** **Jose Bellver** "I wanted to use...real public color...colors in traffic signals, highway signs, etc. White, blue, red, yellow and green. To me it is just what public art should be: attractive, simple, direct, festive and uncomplicated."

